

Care Advantage

Clarity before you decide

Case
study
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CAN CARE ADVANTAGE REDUCE APPLICANT NO-SHOWS AT INTERVIEW?

PROBLEM

Poor show-up rates at interview for frontline care roles for a large care provider in the UK - London Care. These low show-up rates created disruption to internal recruiters and managers resulting in wasted time, effort and money.

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CARE ADVANTAGE

SAMPLE
CARE ADVANTAGE
(it's complimentary)

RESULT

Applicants who did not complete the assessments before the interview, had a no-show rate of 47%.

Applicants who did complete the assessments before the interview, had a no-show rate of 9%.

Care Advantage demonstrated a significant improvement in applicant no-shows. Those who took the assessments were highly correlated (91%) with interview attendance.

This improved the client's ability to manage their diary and reduced wasted time following up on applicants who were not serious about a career in care.

The client speculated that it also dissuaded those that had something to hide that might impact their employability working with vulnerable adults.

